

THE ETHICAL CODE

FOR +39 SOCIAL RESPONSIBILITY means placing the America's Cup challenge beyond traditional rules, by invoking ethical and responsible behaviour in everyone involved: the team, partners, shareholders, sponsors and all the other stakeholders

THE +39 ETHICAL CODE was born for the athletes, trainers, medical staff and management, as a guideline to govern the ethical behaviour of everyone in all phases of their work.

The athletes, trainers, medical staff and management of +39 spontaneously and by free will declare to have examined the Ethical Code and to share its principles, purposes and aims; by signing up to the +39 Ethical Code, the team is committed to following it. Anyone who contravenes the Ethical Code may be subject to disciplinary measures.

We, **Athletes**, aware that our behaviour contributes to keeping the good name of sport, recognise our personal responsibility and shall:

- Honour the sport and its rules by competing fairly and shall always give the best of ourselves and of our psycho-physical conditions
- Refuse all forms of doping or drug taking
- Respect our adversaries and collaborators
- Respect the race judges and officials, certain that their decisions are always taken in good faith and objectively
- Honestly, impartially and punctually apply the rules of behaviour disciplining the America's Cup competitions and the sport of sailing.

We, **the Trainers**, aware that our behaviour contributes to keeping the good name of sport via the team we train, recognise our personal responsibility and shall:

- Promote the sport of sailing through our ethical behaviour, respecting the laws and regulations, by protecting the image of the sport and by contributing to diffuse its values and integrity among youngsters and those most disadvantaged
- Avoid oppressive or exaggerated punitive behaviour towards athletes, trainers and collaborators
- Avoid behaviour tending towards systematic exclusion, the physical or mental offence of the athletes, who are underused and damaged,

creating frustrations and tensions possibly released negatively on companions, managers, adversaries or race directors.

- Avoid all forms of discrimination by race, religion, political opinion, marital status or sexual orientation.

We, **the Managers**, aware that our behaviour also contributes to keeping the good name of sport, recognise our personal responsibility and shall:

- Respect the laws and apply all the standards of good management of human resources, the company, contributions from financiers, reporting punctually on our work.
- Refuse all forms of corruption
- Respect and protect the environment, contributing to sustainable development, in all sporting, organisational, planning and commercial activities by always adopting the best practices available and by stimulating all collaborators and stakeholders towards continuous improvement
- Optimise costs by the concrete application of policies respecting the sea and the +39 ethical principles.

We, **the medical staff**, aware that also our behaviour contributes to keeping the good name of sport, recognise our personal responsibility and shall:

- "Protect the fundamental right of athletes to practice a sport free from doping and shall therefore promote the health, fairness and equality of all athletes in the world" – Preamble to the anti-doping Regulations, CONI, 1 January 2004
- Protect the health and psych-physical well-being of the athletes
- Guarantee assistance and good care, using non-aggressive methods for the body
- Not administer drugs or doping substances
- Form the athletes by improving their performance and by protecting their human dimension
- Educate "the cultural values of sport, its function of valorising the natural physical potential and moral qualities of athletes" – Article1 , anti-doping Regulations, CONI, 1 January 2004