

# SPONSOR/FINANCIERS RULES

**THE +39 SPONSORS/FINANCIERS are committed to:**

## **S**HARING

Sharing +39 values

## **C**ONTINUOUS **I**MPROVEMENT

Continuous improvement in their own business strategies, measured by monitoring and reporting according to the CSR-SC model of the Welfare Ministry or according to equivalent models

## **C**ONSULTING

Periodically consulting and sharing their policies and activities concerning participation in the +39 project with the other partners and stakeholders

## **R**ESPONSIBILITY

In operating according to ethical and moral principles and in diffusing the culture and practice of social responsibility